

## Optional Units Level 5

### BTEC Higher National Diploma (HND) Business

Unit Number & Title	Unit Credit
41: Taxation	15
42: Statistics for Management	15
43: Business Strategy	15
44: Business Information Technology Systems	15
45: Business Data Analytics and Insights	15
46: Developing Individuals, Teams and Organisations	15
47: Human Resources – Value and Contribution to Organisational Success	15
48: Customer Value Management	15
49: Sales Management	15
50: International Marketing	15
51: Brand Management	15
52: Product Service and Development	15
53: Planning for Growth	15
54: E-Commerce and Strategy	15
55: Planning Social Media Campaigns	15
56: Tapping into New and International Markets	15
57: Business Intelligence	15